

BASEFORM Pricing Guide

Professional Real Estate Marketing Services

INDIVIDUAL SERVICES

Photography

Professional HDR property photography with 20-25 professionally edited images included for standard residential properties.

\$169

Floor Plan

\$99

Accurate 2D floor plan suitable for online property listings.

Cinematic Property Video

\$199

Professional property video with orientation, duration and creative direction confirmed with the agent during booking. Delivered within 48 hours.

Drone Photography

\$99

Up to 5 professionally edited HDR aerial images.

PACKAGE OPTIONS

PACKAGE PRICING

Photography + Floor Plan

REGULAR VALUE \$268 SAVE \$29

PACKAGE PRICE

\$239

Photography + Drone Photography

REGULAR VALUE \$268 SAVE \$29

PACKAGE PRICE

\$239

Photography + Floor Plan + Drone Photography

REGULAR VALUE \$367 SAVE \$50

PACKAGE PRICE

\$317

Photography + Floor Plan + Video

REGULAR VALUE \$467 SAVE \$50

PACKAGE PRICE

\$417

Complete Marketing Package

REGULAR VALUE \$715 SAVE \$96

PACKAGE PRICE

\$619

INCLUDES

- Photography
- Drone Photography
- Floor Plan
- Full Edited Drone Video
- Cinematic Property Video

Complete property marketing coverage for agents wanting photography, video and aerial content in one booking.

Additional Services & Booking Information

Flexible options for different properties and marketing requirements

ADDITIONAL SERVICES

Drone Video

\$149

A complete edited aerial sequence showcasing the property and surrounding area. Supplied as a finished, edited deliverable—not raw drone footage.

DELIVERY: WITHIN 48 HOURS

Twilight Photography Upgrade

+\$89

Golden-hour and dusk photography added to a standard photography booking.

Virtual Decluttering **From \$20 per image**

Digital removal of minor clutter and distracting objects. Complex editing requirements quoted separately.

Virtual Staging **\$45 per image**

Photorealistic digital furniture and styling added to vacant rooms.

STANDARD PROPERTY COVERAGE

Standard pricing applies to typical residential properties.

Photography includes approximately 20-25 finished images depending on the property's layout, features and marketable spaces.

For larger homes, luxury properties, acreage properties, multiple dwellings or properties requiring extended coverage, additional charges may apply and will be confirmed before booking.

PERTH SERVICE AREA

Standard pricing applies within 50 km driving distance of Perth CBD.

Additional travel charges apply beyond 50 km and will be confirmed before booking.

VIDEO REQUIREMENTS

Video orientation, duration and creative direction are discussed with the agent during booking and confirmed before the shoot.

Property videos and drone videos are delivered within 48 hours.

DRONE OPERATIONS

Drone services are subject to weather, airspace restrictions, property permissions and safe operating conditions.

If a drone flight cannot legally or safely proceed, BASEFORM will discuss alternative options with the agent.

GENERAL TERMS

- Prices effective August 2026.
- Standard pricing applies to residential properties within the stated service area and standard scope.
- All prices shown are final.
- Large, regional, acreage, luxury or complex properties may require a customised quotation.

BOOKING ENQUIRIES